ARENA ANIMATION ®

UNLEASH YOUR CREATIVE POTENTIAL FOR SUCCESS.

ANIMATION, VFX, GAMING, DIGITAL

26 YEARS OF EXPERIENCE | 4.5 LAKH+ STUDENTS TRAINED | 20 COUNTRIES | 250+ CENTRES

ARENAS OF PROGRESS

The growth of creativity

It's the age of creativity and imagination. The Media and Entertainment industry is perpetually expanding, thanks to the internet, which has almost become a mainstream media of entertainment. The average growth rate of India's Media & Entertainment industry was 17% from 2020-2023. And, in turn, promises thousands of job opportunities. Providing employment to more than 8.5 million people, including both direct and indirect employment, the Indian Media and Entertainment industry is gearing up for a spectacular future. And Arena Animation, the foremost name in Media and Entertainment education, is equipped to train individuals and turn them into job-ready professionals for this lucrative industry.

As per the latest report by the PwC, India's Media and Entertainment Industry is expected to reach ₹4,30,401 crores (US$ 53.99 billion) by 2026.

Advertising revenue in India is projected to reach ₹394 billion (US$ 5.42 billion) by 2024.

Television would account for 40% of the Indian media market in 2024, followed by print media (13%), digital advertising (12%), cinema (9%) and the OTT and gaming industries (8%).
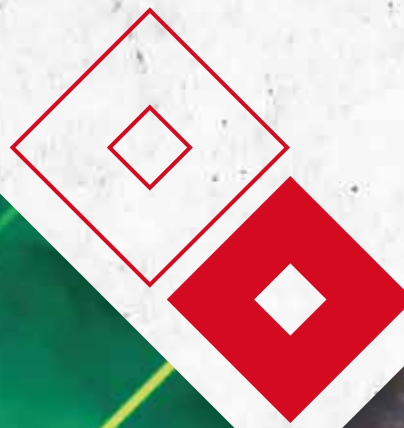
Within the M&E sector, the Animation, Visual Effects, Gaming and Comic (AVGC) sector is growing at a rate of ~29%.

The audio-visual sector and services are rising at a rate of ~25%.

The AVGC sector is estimated to grow at ~9% to reach ₹3 lakh crore (US$ 43.93 billion) by 2024.

THE FUTURE IS HERE

The rise of Media and Entertainment

Advertising, Print, Television, OTT, Outdoor, Film Making, Animation & Visual Effects, Graphic Design, Web Design and Development, Gaming and Digital are some of the booming sectors of the Media and Entertainment industry. The industry itself has proven to be instrumental in other allied industries like Architecture, Technology, Life Sciences, Archaeology and many more.

Arena Animation equips its students with job-ready, industry-relevant skills for the Media and Entertainment industry through:

◈ Latest tools & technologies

◈ Skill enhancement

◈ Real-time exposure via formal and informal events

◈ Right platforms to showcase talent

◈ Pre-interview preparations
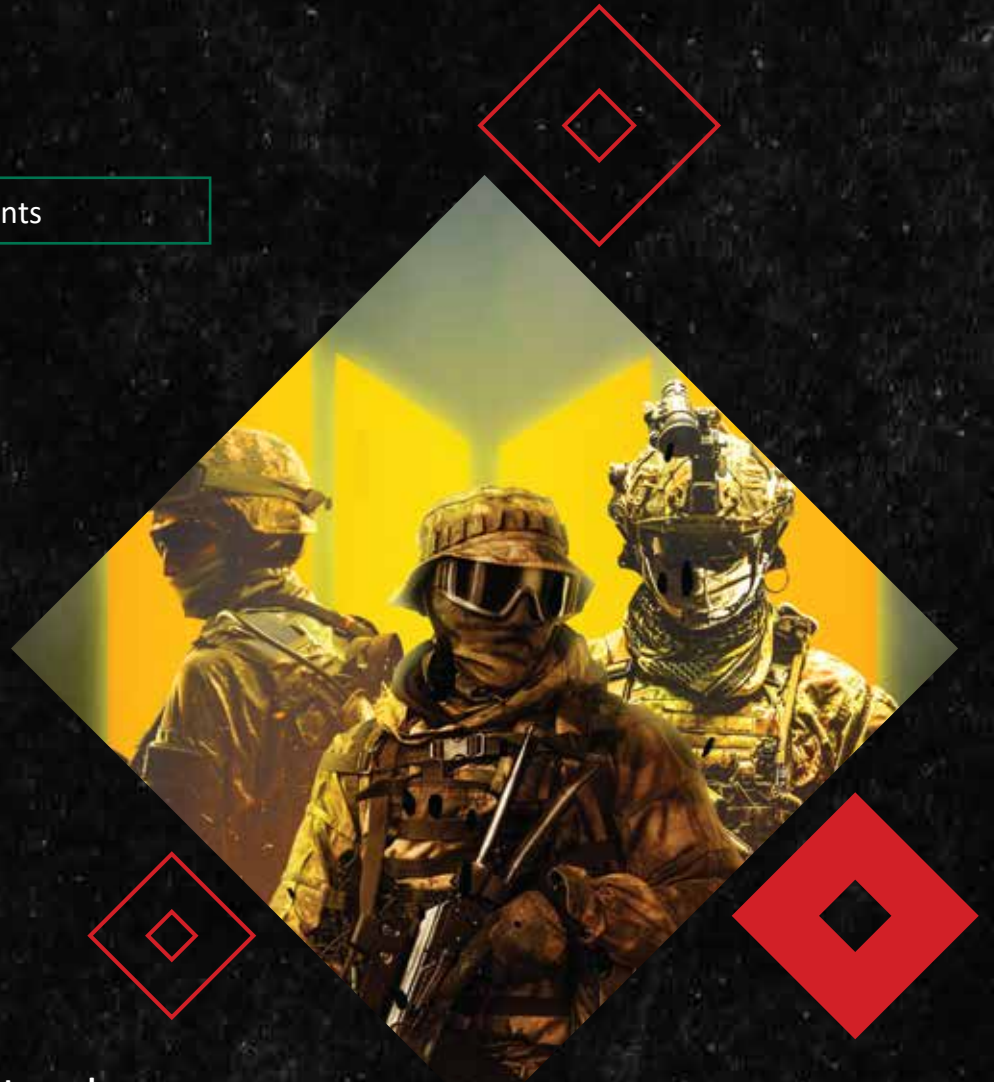
Arena Animation's reputed placement assistance has helped students find their feet and establish great careers in leading Media and Entertainment companies like:

Amazon | Technicolor | MPC | Double Negative | Prime Focus | Maya Digital Studios | Makuta Visual Effects | BYJU'S
Xentrix Studios | Red Chillies | Green Gold Animation | Prana Studios | L&T | Prismart Productions | Biorev Studios
SuperDNA | Transpixel Studio | Sparrow Interactive | Lakshya Digital | Assemblage Entertainment | 88 Pictures
Resonance Digital | Golden Robot | Exigent 3D | Innovative Animation | Rockstar | Adnet Global | HERE Technologies
Firefly Creative Studio | Cimpress Vistaprint | GeoShot Technologies

A VAST SCOPE

Offering a world of possibilities through new-age careers

Arena Animation - India's premier Media and Entertainment training institution offers power-packed courses that help to shape a student's creative career. With tailor-made programs catering to specific domains, Arena Animation trains students in industry-relevant, employment-oriented skills through the most advanced tools and technologies with the help of expert faculty.

Arena Animation offers a variety of relevant and comprehensive programs to make students ready for a successful future.

ANIMATION PRIME

VFX PRIME

ANIMATION VFX PRIME

VFX FILM MAKING

BROADCAST PRIME

VFX COMPOSITING & EDITING

GRAPHICS, WEB DESIGN & DEVELOPMENT

PRINT & PUBLISHING

WEB DESIGNING

DIGITAL ADVERTISING DESIGN & MARKETING

UI/UX DESIGN

BLENDER 3D ANIMATION

ANIMATION PRIME

Animate your imagination

Whatever one can imagine, now it's possible to create it. Well, not literally, but on screen. Animation makes it all possible. It's a world that offers students countless opportunities to realise their dreams. They can create and build characters, cartoons and other inanimate objects right from scratch. And that's not all.

Students can create unlimited number of things, ranging from humans to robots to extinct animals like mammoths, as well as creatures from stories and fables like fairies and monsters. The demand for excellent animated content and animators is constantly on the rise. With top animation studios like Pixar, Disney, DreamWorks and others churning out quality content on a massive scale, the animation industry is scouting for fresh and dynamic talent to cater to the ever-increasing demands.
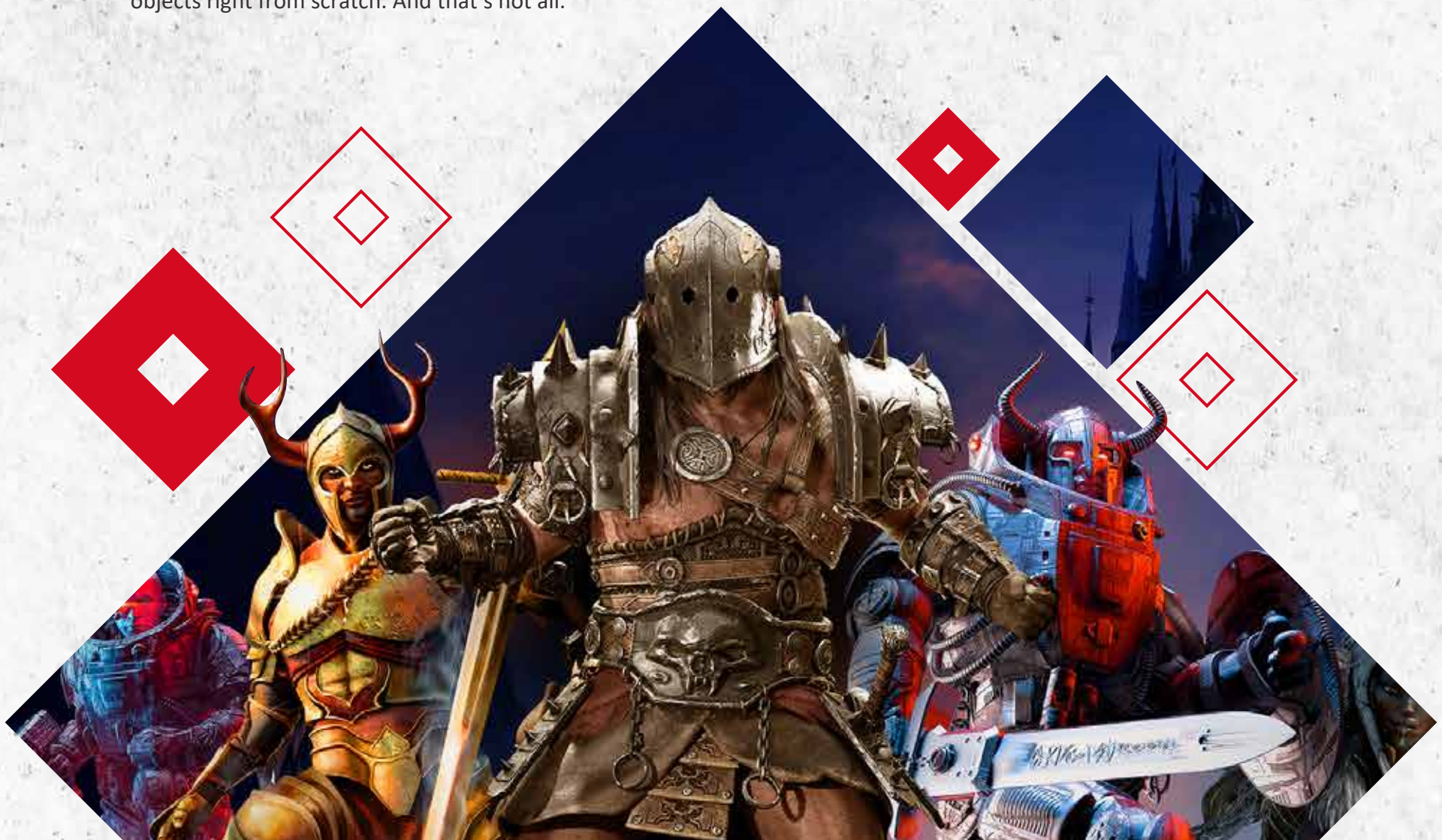
Animation Prime, a comprehensive training program in the fundamentals and techniques of animation, provides all-inclusive understanding of the latest tools and software used in the animation process. It prepares students to set their imagination free through a lively animation career.

ANIMATION PRIME OVERVIEW

It offers complete training in all aspects of animation to make its students capable of employment and progress in the animation industry.

Animation Prime comprehensively trains students in a duration of three terms:

TERM 1

Concepts of Graphics and Illustrations
Typography Design
Digital Art
Concepts of Cinematography & Photography
Concepts of 2D Digital Animation
Art of Storytelling & Script Writing
Anatomy Study
Character Design
Magic with Images
Digital Sound Track
Editing Digital Video
Storyboarding and Animatics
Digital Art and Animation
Design Portfolio

TERM 2

Clay Modeling and Animation
3D Basics - Modeling to Animation
Modeling for 3D Artists
CG Lighting and Texturing
3D Animation and FX
3D Photorealistic Rendering
Creating Motion Graphics
3D Animation Portfolio

TERM 3

Introduction of Metaverse
3D Basics - Modeling to Animation
Modeling 3D Objects with Maya
Character Sculpting with ZBrush
Texturing 3D Objects with Maya
Lighting and Rendering 3D Objects with Maya & Arnold
Rigging 3D Objects with Maya
Character Animation with Maya
Paint FX and Dynamics using Maya
Matchmoving and Camera Tracking
Crowd Simulation
Specialisation & Digital Portfolio Development

Job Profiles:

Graphic Designer | Illustrator | Storyboard Artist | Video Editor | 3D Modeler
Compositor | 3D Animator | Rigging Artist | Texturing Artist | Lighting Artist | Rendering Artist

Software:

Adobe Illustrator CC | Adobe Photoshop CC | Adobe Audition CC | Adobe Premiere Pro CC | Adobe Animate CC
Stop Motion Pro | Autodesk 3ds Max, Chaos V-Ray 5 | Adobe After Effects CC | Autodesk Maya | Maxon ZBrush
3D Equalizer | Golaem Crowd

TOTAL DURATION | 580 Hours

VFX PRIME

Enhance your imagination with special effects

Where reality meets and blends with the imagination, VFX begins. The demand for VFX has been rising relentlessly with the production of movies and television shows set in fantasy worlds with imaginary creatures like dragons, magical realms, extraterrestrial planets and galaxies and more. VFX helps transform the ordinary into something extraordinary.

VFX has gained prominence for the following reasons:

FILMS AND TELEVISION

The increasing use of VFX across the globe and in Indian films and the stupendous success of these movies with its spectacular visual effects have led to the advent of an even greater number of studios specialising in VFX.

GAMING

From intellectual games to gore to fantasy games, the demand for video games across genres and ages is on the rise.

ADVERTISING

Use of VFX in advertisements is on the rise, helping products stand out in this cut-throat world of competition.

INTERNET

The internet is here to stay and its reach is only going to grow further. There is a growing demand for VFX professionals to build websites and microsites and create digital content that is of the next level. VFX Prime trains students to become all-round VFX specialists. Right from the fundamentals to the most advanced techniques, the program provides an in-depth understanding of the latest software and tools. VFX Prime is designed to make students a fully equipped VFX Professional.

VFX PRIME OVERVIEW

VFX Prime offers end-to-end training on the latest and most advanced tools in the industry. The program is structured across three terms:

TERM 1

Concepts of Graphics and Illustrations

Typography Design

Digital Art

Concepts of Cinematography & Photography

Concepts of 2D Digital Animation

Art of Storytelling & Script Writing

Anatomy Study

Character Design

Magic with Images

Digital Sound Track

Editing Digital Video

Storyboarding and Animatics

Digital Art and Animation

Design Portfolio

TERM 2

3D Basics - Modeling to Animation

Modeling 3D Objects with Maya

Character Sculpting with ZBrush

Texturing 3D Objects with Maya

Lighting and Rendering 3D Objects with Maya

Rigging 3D Objects with Maya

Character Animation with Maya

Paint FX and Dynamics using Maya

Matchmoving and Camera Tracking

Crowd Simulation

Creating Motion Graphics

3D Animation Portfolio

TERM 3

VFX Film Making

Pre-visualization

Introduction to Nuke

Rotoscopy using Silhouette

Wire Removal

Colour Correction

Green/Blue Screen

Matchmoving and Camera Tracking

Matte Painting

Specialisation & Digital Portfolio Development

Job Profiles:

Storyboard Artist | VFX Artist | VFX Compositor | VFX Designer
Rotomation Artist | Matchmoving Artist | Tracking Artist | Video Editor | 3D Asset Artist | Pre-visualization Artist

Software:

Adobe Illustrator CC | Adobe Photoshop CC | Adobe Audition CC | Adobe Premiere Pro CC | Adobe Animate CC
Autodesk Maya | Maxon ZBrush | 3D Equalizer | Golaem Crowd | Adobe After Effects CC | Foundry Nuke | Boris FX Silhouette

TOTAL DURATION 560 Hours

GRAPHIC DESIGN PRIME

LAYOUT **DESIGN**

Design your life!

Graphic design is the art and practice of creating visual content to communicate information and ideas to the world. Since graphic design is an essential part of modern marketing and communication, our program is built to strengthen your creative imagination and skills.

TERM 1

Design and Visualization Fundamentals
Graphics & Illustration Fundamentals
Web Designing Concepts
UI/UX for Responsive Design
Typography Techniques
Illustrations for Print
Image Magic with Photoshop CC
Design for Print and Advertising
Web Animation using Animate CC
Design Portfolio

Job Profiles: Graphic Designer | Illustrator
Layout Designer | Visualizer

Software: Adobe Photoshop CC | Adobe Illustrator CC | Animate CC

TOTAL DURATION 164 Hours

ANIMATION VFX & GAMING PRIME

Give your artistry a special effect!

The growing demand for Animation, VFX and Gaming professionals has significantly led to a tremendous need for professionals. Our Animation, VFX and Gaming Prime Program is designed to fulfil this demand by equipping students with the latest tools & techniques. The state-of-the-art curriculum will empower your creativity and bring out the best in you!

TERM 1

Pre-production Design & Visualization
Magic with Images
Concepts of Design and Composition
Light, Colour and Perspective
Concepts of Cinematography & Photography
Application of 2D Animation Principles
Anatomy - Clay Modeling and Animation
Character Sketching
Digital Sound Track
Editing Digital Video
Storytelling and Script Writing
Storyboarding and Animatics
Pre-production Design Portfolio

TERM 2

3D Animation
Introduction of Metaverse
3D Basics - Modeling to Animation
Modeling 3D Objects with Maya
Character Sculpting with ZBrush
Texturing 3D Objects with Maya
Lighting and Rendering 3D Objects with Maya
Rigging 3D Objects with Maya
Character Animation with Maya
Paint FX and Dynamics using Maya
VFX in Maya
Photogrammetry and 3D Printing
Creating Motion Graphics
3D Animation Portfolio

TERM 3

Game Development in Unreal Engine
Introduction to Unreal Engine
Level Editor
Actors
Blueprints
Players and Input
Collisions
User Interfaces
Working with Audio
Packaging & Exporting Demo Game
3D Portfolio

Job Profiles:

Graphic Designer | Storyboard Artist | Video Editor
3D Modeler | 3D Animator | Rigging Artist | Texturing Artist
Lighting Artist | Rendering Artist | Compositor
Game Designer | Unreal Artist

Software:

Adobe Photoshop CC | Adobe Animate CC | Stop Motion Pro | Adobe Audition CC
Adobe Premiere Pro CC | Final Draft | Autodesk Maya
XGen & RealFlow | Agisoft Metashape/3DF Zephyr
Adobe After Effects CC | Unreal Engine | ZBrush

TOTAL DURATION 700 Hours

Only available in the selected centres.

3D MOTION GRAPHIC PRIME

Set your imagination into motion!

Master simple to complex principles of design & motion graphics with 3D Motion Graphic Prime. The program enables you to understand the concepts of photography, cinematography, graphics & illustrations with utmost precision.

TERM 1

Concepts of Graphics and Illustrations
Typography Design
Digital Art
Magic with Images
Design for Print and Advertising
Publishing for the Media
Concepts of Cinematography & Photography
Digital Sound Track
Editing Digital Video
3D Design with Blender
Motion Graphics
Portfolio Project

Job Profiles: Graphic Designer | Illustrator | Layout Designer | Visualizer | Compositor

Software: Adobe Illustrator CC | Adobe Photoshop CC | Adobe InDesign CC | Adobe Audition CC
Adobe Premiere Pro CC | Blender | Adobe After Effects CC

TOTAL DURATION 236 Hours

REALTIME
3D CINEMATICS

Transform your animations into 3D reality!

The introduction of RealTime 3D Cinematics now gives you the advantage to give your imagination a 3D edge. Convey compelling stories by blending in colours & creativity with Unreal Engine. Our program will train you with the latest design tools & techniques.

TERM 1

Cinematics with Unreal Engine
Introduction to Unreal Game Engine - The Interface, Workflow
Working with the Level Editor
3D Asset Workflow
Working with the Actors
Materials in Unreal
Blend Material with Quixel Megascans
Working with Textures
Working with Lights
Working with Terrain

Adding Vegetation/Foliage
Environments in Unreal-1
Environments in Unreal-2
Working with MetaHuman - Unreal Engine
Working with Animated Character Assets
Camera and Cinematics
Post-processing Effects
Project Optimization
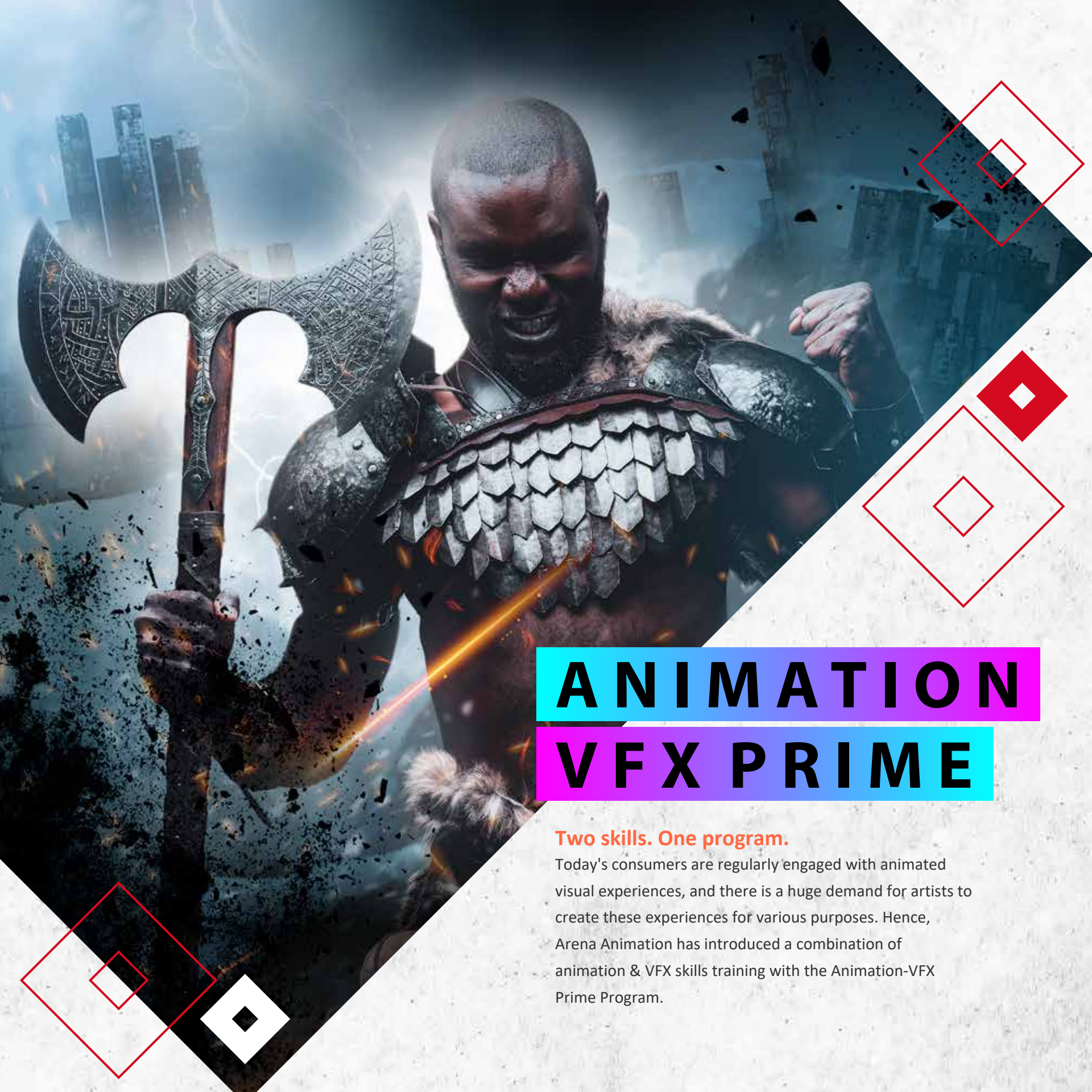Compositing and Editing
Introduction to Blueprint

Job Profiles: Unreal Generalist | VAD Artist | Unreal Environment Artist
Unreal Designer | Unreal Technical Artist

Software: Unreal Engine

TOTAL DURATION 58 Hours

ANIMATION VFX PRIME

Two skills. One program.

Today's consumers are regularly engaged with animated visual experiences, and there is a huge demand for artists to create these experiences for various purposes. Hence, Arena Animation has introduced a combination of animation & VFX skills training with the Animation-VFX Prime Program.

TERM 1

Magic with Images

Concepts of Design and Composition

Light, Colour and Perspective

Concepts of Cinematography & Photography

Application of 2D Animation Principles

Anatomy - Clay Modeling and Animation

Character Sketching

Digital Sound Track

Editing Digital Video

Storytelling and Script Writing

Storyboarding and Animatics

Pre-production Design Portfolio

TERM 2

Introduction of Metaverse

3D Basics - Modeling to Animation

Modeling 3D Objects with Maya

Character Sculpting with ZBrush

Texturing 3D Objects with Maya

Lighting and Rendering 3D Objects with Maya

Rigging 3D Objects with Maya

Character Animation with Maya

Paint FX and Dynamics using Maya

VFX in Maya - XGen and Fluid Simulation

Photogrammetry and 3D Printing

Creating Motion Graphics

3D Animation Portfolio

TERM 3

VFX Storytelling and 3D Pre-visualization

Introduction to Nuke

Rotoscopy using Silhouette

Wire Removal

Colour Correction

Green/Blue Screen

Matchmoving and Camera Tracking

Matte Painting

Digital Portfolio Development with

Nuke Specialisation

Job Profiles:

3D Animator | Character Design | Rigging Artist | Texturing Artist | Pre-production Artist
3D Modeler | 3D Generalist | CG Compositor | Motion Graphic Designer | Lighting Artist | Storyboard Artist

Software:

Adobe Photoshop CC | Adobe Animate CC | Stop Motion Pro | Adobe Audition CC | Adobe Premiere Pro CC | Final Draft
Autodesk Maya | Maxon ZBrush | Agisoft Metashape | Reallusion iClone | Foundry Nuke | Boris FX Silhouette | 3D Equalizer

TOTAL DURATION | 590 Hours

VFX FILM MAKING

It's time for showbiz

Who doesn't love to be a part of an action-packed film with extraordinary VFX? This course would do exactly that. From VFX design to the creation of a realistic fantasy world based on the vision of the Film Director, VFX has indeed become a necessary feature in today's film making process. It strikes a balance between art and technology. You would learn the art of VFX design and the latest VFX techniques using the best of the 3D & VFX software in the industry.

The VFX industry is estimated to grow at the rate of 17.2 percent over the next 4 years to reach a size of ₹131.7 billion, driven by a steady 9.5 percent growth in animation and a 25 percent growth in the VFX segment.*

Source: FICCI KPMG Media & Entertainment Report 2018

VFX FILM MAKING OVERVIEW

The curriculum is designed to help you master all the skills needed to be successful in the VFX Film Making world. It equips you with the knowledge required to create complex visual effects, enabling you to make a name for yourself in the Film Making industry.

Understanding of the VFX process in Films from Conception to Completion, Cinematography Techniques, VFX Fundamentals, VFX Film Making pipeline – from pre to post-production – are just some of the topics covered. This program will help you kick-start a successful career in the Film industry.

TERM 1

History of Visual Effects in Films
Concepts of Graphics and Illustrations
Concepts of Cinematography & Photography
Light, Colour & Perspective
Magic with Images
Anatomy Study
Character Design
Visual Scripting with Film Language
Digital Sound Track
Editing Digital Video
Storyboarding and Animatics
Digital Art and Animation
Design Portfolio

TERM 2

Fundamentals of VFX and 3D Basics
Modeling 3D Objects with Maya
Character Sculpting with ZBrush
Texturing 3D Objects with Maya
Lighting and Rendering 3D Objects with Maya
Rigging 3D Objects with Maya
Character Animation with Maya
Paint FX and Dynamics using Maya
Matchmoving and Camera Tracking
Crowd Simulation
Creating Motion Graphics
3D Design Portfolio

TERM 3

VFX Film Making - Pre to Post-production
Pre-visualization & VFX Video Shoot
Introduction to Nuke Compositing
Introduction to Silhouette Rotoscopy
Wire Removal Techniques
The Art of Colour Grading
Green and Blue Screen Compositing
Digital Matte Painting
Time Remapping
Channels and Multipass Rendering
Advanced Compositing with Nuke
Visual FX with Houdini
Compositing Z-depth & Multipass
Virtual Production Basics
Digital Portfolio Development with
Nuke Specialisation

Job Profiles:

Layout Artist | FX Artist | 3D Dynamics | 3D Asset Artist | Rotomation Artist | Matchmoving Artist | Compositor

Software:

Adobe Photoshop CC | Adobe Audition CC | Adobe Premiere Pro CC | Adobe Animate CC
Autodesk Maya | Maxon ZBrush | 3D Equalizer | Golaem Crowd | Adobe After Effects CC
Foundry Nuke | Boris FX Silhouette | SideFX Houdini

TOTAL DURATION 692 Hours

BROADCAST PRIME

Channel your creativity

The Indian television industry boasts of more than 800 channels offering a wide array of content. These television as well as digital channels have led to a huge demand in 'channel packaging' content.

BROADCAST PRIME OVERVIEW

Broadcast Prime trains students to create engaging motion visuals by merging the best of graphic, animation, live footage, music, sound, electronics, interactive and unconventional media tools.

TERM 1

Concepts of Graphics and Illustrations
Typography Design
Digital Art
Concepts of Cinematography & Photography
Concepts of 2D Digital Animation
Art of Storytelling & Script Writing
Anatomy Study
Character Design
Magic with Images
Digital Sound Track
Editing Digital Video
Storyboarding and Animatics
Digital Art and Animation
Design Portfolio

TERM 2

Broadcast Design
Digital Marketing & Media Concepts
Motion Graphics in 3ds Max
Broadcast Design with Cinema 4D
Creating Motion Graphics
Advanced Post-production Techniques
Broadcast Media, Web, Television, Radio, Mobile, YouTube and Social Media
Broadcast Design Portfolio

Job Profiles: Storyboard Artist | Compositor | Graphic Designer | 3D Motion Graphic Designer
Broadcast Designer | 3D Modeler | Videographer

Software: Adobe Illustrator CC | Adobe Photoshop CC | Adobe Audition CC | Adobe Premiere Pro CC
Adobe Animate CC | Autodesk 3ds Max | Maxon Cinema4D | Adobe After Effects CC

TOTAL DURATION 350 Hours

VFX COMPOSITING & EDITING

Master the craft of compositing

The world of visual effects relies on VFX Compositors & Video Editors who integrate live action footage and computer graphics and draw out the emotion of the story. Therefore, Arena Animation has introduced the VFX Compositing & Editing Program.

TERM 1

Magic with Images
Cinematography & Photography Concepts
Light, Colour and Perspective
Digital Sound Track
Editing Digital Video
Storyboarding and Animatics
VFX Storytelling & 3D Pre-visualization
Creating Motion Graphics
Introduction to Nuke
Rotoscopy using Silhouette

Professional Compositing Techniques
Matchmoving and Camera Tracking
Live Action Matte Painting and Compositing
Film Editing
Colour Grading
VFX Portfolio

Job Profiles: Roto & Paint Artist | Illustrator | Roto & Roto-prep Artist | Matte Paint Artist
Video Editor | Lighting Artist | Texturing Artist | Matchmoving Artist | Compositor

Software: Adobe Photoshop CC | Adobe Audition CC | Adobe Premiere Pro CC | Storyboarder | Reallusion iClone
Adobe After Effects CC | Foundry Nuke | Boris FX Silhouette | Blackmagic DaVinci Resolve

TOTAL DURATION 268 Hours

GRAPHICS, WEB DESIGN AND DEVELOPMENT

Make the web look wow

Today, everything is progressing towards digital. Companies across the world and across industries are taking the digital route, opening up a great number of career opportunities. While the projected job growth for web developers from 2014 through 2024 is 27%*, the graphic design industry is predicted to grow 7% from 2015 to 2022**. Thus, graphics, web design & development offer great scope for a successful career in the near future.

GRAPHICS, WEB DESIGN AND DEVELOPMENT (GWDD) PROGRAM OVERVIEW

Spread across two terms, this program trains you in all aspects of Graphic Design, Web Design as well as Development. Arena Animation also offers programs focused on Web Design and Print & Publishing.

TERM 1

Concepts of Graphics and Illustrations
Web Designing Concepts
UI/UX for Responsive Design
Typography Design
Digital Art for Web
Layout Design for Web
Web Animation
UI Design
Web Design Portfolio

TERM 2

Concepts of Programming
Building Next Generation Websites
Web Development using AngularJS
Bootstrap
Design and Development using Programming Language
Content Management System
Search Engine Optimization
Web Adwords
Web Analytics
Web Design & Development Portfolio

Job Profiles: Web Designer | Flash Animator | UI Designer | Layout Designer | Graphic Designer
Web Developer | SEO Consultant | Content Management System Specialist

Software: Adobe Illustrator CC | Adobe Photoshop CC | Adobe Animate CC
Adobe XD | HTML5 | CSS3 | JavaScript ES7
AngularJS | Bootstrap 5 | PHP | Drupal 9

TOTAL DURATION 314 Hours

MOTION GRAPHICS

TERM 1

Concepts of Graphics and Illustrations
Typography Design
Digital Art
Magic with Images
Design for Print and Advertising
Publishing for the Media
Concepts of Cinematography & Photography
Digital Sound Track
Editing Digital Video
Broadcast Design with Cinema 4D
Creating Motion Graphics
Portfolio Project

TOTAL DURATION 196 Hours

WEB DESIGNING

TERM 1

Concepts of Graphics and Illustrations
Web Designing Concepts
UI/UX for Responsive Design
Typography Design
Digital Art for Web
Layout Design for Web
Web Animation
Building Next Generation Websites
Web Design Portfolio

TOTAL DURATION 144 Hours

Job Profiles:

Web Designer | Flash Animator | UI Designer | Layout Designer | Graphic Designer | Web Developer
SEO Consultant | Content Management System Specialist | Illustrator | Visualizer

Software:

Adobe Illustrator CC | Adobe Photoshop CC | Adobe Animate CC | HTML5 | CSS3 | JavaScript ES7

DIGITAL ADVERTISING DESIGN AND MARKETING

Light up the digital world

The internet and all of its evolving technologies have touched almost every person in his daily life. People are spending more and more time online, whether it is to learn something new, to communicate with someone or just for entertainment. The increase in content has led to an increasing demand for digital content creators and designers who can also work on digital marketing and promotion. The Digital Advertising Design and Marketing Program combines technology with creativity to train students in the conceptual, design, advertising, marketing, technical and analytical aspects of communication for the digital space. This helps students emerge as job-ready professionals, ready to make an impact in the digital world.

THE DIGITAL ADVERTISING DESIGN AND MARKETING PROGRAM OVERVIEW

Divided in two terms, this program trains students in all aspects of digital marketing content creation and design.

TERM 1

Digital Advertising Concepts
Typography Design
Digital Artworks
Digital Imaging
Sound Composition
Digital Video Techniques
Design Communication
Design Portfolio

TERM 2

Marketing Basics
Internet Advertising with Search Network
Search Optimization Techniques
Creative Display Ad Solutions
Marketing using Email - 1
Mobile Marketing in Practice
Introduction to Analytics
Digital Marketing Portfolio

Job Profiles: Digital Graphic Designer | Illustrator | Audio-video Editor
Digital Sales Executive | SEO Executive | Digital Marketing Executive

Software: Adobe Illustrator CC | Adobe Photoshop CC | Adobe Premiere Pro CC | Adobe Audition CC

TOTAL DURATION 246 Hours

UI/UX

Enter a revolutionary world

Today, there's no business that doesn't have an online presence. Digital is slowly yet steadily becoming mainstream and seems to be the need of the hour. That's how UI/UX has become a fundamental part of the digital world; be it through e-commerce, company websites or mobile apps. While UX is focused on the user's journey to solve a problem, UI is focused on how a product's surfaces look and function. These days, there's a growing tendency for companies to hire for very specific roles, such as UX researcher or interaction designer, to cover all of the different aspects of user experience.

UI/UX OVERVIEW

The UI/UX Program is a gateway into the revolutionary world of UI/UX through 3 terms of extensive learning on this extremely vast, multidisciplinary and fascinating field.

TERM 1

UX Design Overview
Basics of Usability
UXD Process & Workflow
UX Research Phase
UX Design Phase
Validation & Implementation Phase
UX Design Portfolio - 1

TERM 2

Elements of User Interface (UI) Design
Pillars of UI Design
Dashboards & Data Visualization
UI Design for Mobile Devices, Web & Software
Web Technology for UI Designers
Wireframing & Prototype for UI Design
Usability & Testing for UI Design
UI Design Portfolio

TERM 3

Basics of Interaction Design
Interaction Design & Usability
Information Architecture
User Flow
Wireframes & Prototypes
Design Pattern & Data Driven Validation
UX Design Portfolio - 2

Job Profiles: Visual Designer | User Interface Designer | Creative Designer | Product Designer | UI Developer UX Designer | Information Architecture (IA) | Interaction Designer (IXD) | UX Tester

Software: Adobe Photoshop CC | Adobe Illustrator CC | Sketch | Figma | Visual Code | HTML5 CSS3 | JavaScript | JQuery | Bootstrap | Material Design

TOTAL DURATION 270 Hours

BLENDER 3D ANIMATION PROGRAM

Blend your creativity with your career

In this program, students learn to create 3D animation, 3D assets, environments and animated characters in Blender. From the first polygon to the final render, students will learn all the steps involved in 3D animation process to bring imagination to life.

TERM

Introduction to Blender

3D Asset Modeling

Retopology, UV Mapping & Texturing

Advanced UV Mapping & Texturing

PBR Texturing, Lighting & Rendering

3D Character Modeling

Character UV Mapping & Baking

Character Texturing & Creating Materials

Character Rigging

Lighting & Rendering

3D Character Animation

3D Portfolio

Job Profiles:

3D Modeler | Digital Sculptor | Texturing Artist
Lighting Artist | Rigging Artist | 3D Animator | Rendering Artist
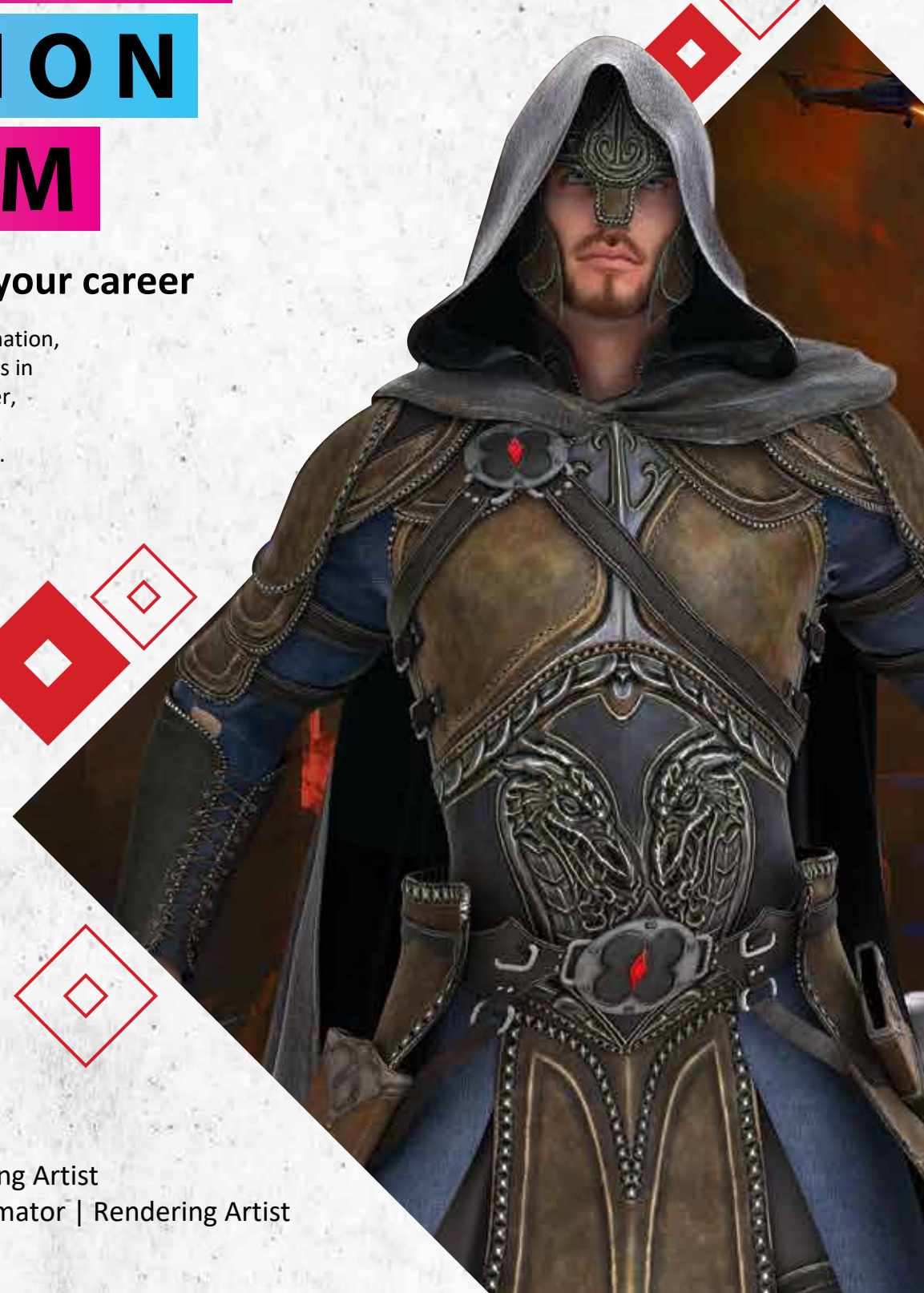
SPECTACULAR RECOGNITION

It's a win-win situation

Arena Animation students are the real champions and their names will always be etched in the Arena Hall of Fame, where their accomplishments will inspire a whole new generation of students in the years to come.

Hall of Fame

Here's a list of our students who have made their mark in the Media and Entertainment industry by working in Hollywood and Bollywood movies as VFX Artist, Final QC Artist, Lighting Artist, Animator, Asst. Creative Head, etc.

★ **Omkar Prabhu** | Bhediya

★ **Sandeep Kumar Hadapad** | Top Gun: Maverick

★ **Paras Shah** | PS-1

★ **Mayank Shrivastav** | Thor: Love & Thunder

★ **Kartik Shinde, Nilesh Baraskar** | Tu Jhoothi Main Makkaar

★ **Darshan Thorat, Vishal Kadam, Rajesh Manda, Vikram Javaji, Prashath Panchshill** | RRR

★ **Shadab Ali** | Pacific Rim Uprising • Mission: Impossible - Fallout • Venom • Fantastic Beasts: The Crimes of Grindelwald & 2.0

★ **Avi Arora** | Black Panther

★ **Iqbal Khatat** | Avengers: Infinity War

★ **Vinay Tiwari** | MI:6 • Aquaman • Jungle Book • Zero, etc.

★ **Ruchi Chaturvedi** | MI:6 • Aquaman • Jungle Book • Zero, etc.

★ **Amit Prajapati** | Motu Patlu

★ **Ayush Chariniya** | MTV Roadies 2

★ **Bhakti Rajgor** | 2.0 • Gold • Kesari - Upcoming Film

★ **Usman C** | Kokosnuss - Germany

★ **Mayank Tyagi** | Yeh Rishta Kya Kehlata Hai • Yeh Un Dinon Ki Baat Hai • Porus • Crime Patrol • Savdhaan India Shaktipeeth Ke Bhairav • ATSS Cabs • Reform Shoes • Columbus Shoes

★ **Latika Devrukhkar** | MTV Roadies 2

and many more from the Arena Hall of Fame...

Arena Students' Accolades & Achievements

Our students have also won awards and recognition on various national and international events and platforms.

Bit Film-12 Digital Film Festival, Hamburg, Germany — FEEL THE PUNCH
Winner of the 'Best Film Award' in the 3D Space (Animation) Awards Category

THE MONSTRA-Lisbon Animated Film Festival, Lisbon, Portugal
Official Selection

TASI Viewer's Choice Award at Anifest India
Best Animated Short Film (Student)

FICCI BAF AWARDS — RE-EVOLUTION
Best Animated Short Film - Winner (Student)

FICCI BAF AWARDS — JOY RIDE
Best Animated Short Film - Winner (Student)

ASIFA INDIA IAD: AWARDS OF EXCELLENCE — TWISTED
Best 3D Animation Short Film

4th India International Cinema Today Short Film Awards (CTSF), Chennai — CECELIA
Best Animation Short Film: Runner-up (Student Film Category)

TASI Viewer's Choice Award at Anifest India — ONE SECOND
Best Animated Short Film (Student)

CITTADELLA PADOVA ITALY 2017 — CLICK
Official Selection

Dada Saheb Phalke International Short Film Festival 2018
Best Animated Short Film

Kolkata International Short Film Festival 2018
Best Animated Short Film

Chandigarh University Animation Film Festival (CUAFF) 2018 — TOILET - AB SE KHULE ME KHULASA NAHI
Best Animation Film (Winner)

3rd Indapur National Short Film Festival 2019 — SUPREME SACRIFICE
Best Animation Film (Winner)

Chambal International Film Festival (Rajasthan, India) 2019 — JAL NA JAYE JAL
Festival Special Mention

Adobe Certified Associate India Championship for MOST CREATIVE DESIGN — SHUBHAM SINGH
Student felicitated by Maharashtra's Chief Minister, Mr. Devendra Phadnavis for creating Logo of Maharashtra State Commission for Right to Service

ALL-ROUND LEARNING

Arena Animation instills a winning spirit in its students through enriching experiences, which include a blend of concepts, industry-relevant tools and techniques as well as resources available online and through a host of live forums.

Onlinevarsity

Onlinevarsity is a unique learning portal that gives Arena students access to 24x7, anywhere, anytime learning. It also offers a host of facilities, like special student offers, peer-to-peer chats, online guidance, knowledge tools, etc.

Creosouls

Creosouls is a one-stop online portfolio management & social networking platform for Arena Animation students, where they can share their portfolio, exchange ideas and get access to networking and job opportunities.

CREATIVE ENGAGEMENTS

PERSPECTIVES

A live platform where Media and Entertainment industry stalwarts from India and the world share insights and personal experiences about working and collaborating on some of the best creative work done worldwide. Students gain first-hand knowledge and exposure to the industry.

Animation camp

A series of free workshops and demo classes held at Arena Animation centres to enable students gain insights on the Media and Entertainment segment.

Creative Minds

It is an exclusive forum for students of Arena Animation all over India. It gives them an opportunity to compete with peers, test their knowledge, apply their skills, be mentored by and gain insights from a jury of industry experts.

STUDENTS SPEAK

Adruth Lingam
"Arena Animation is the best animation institute in Vizag, as it helps students secure good jobs in production houses all over India. It has also helped me get a good job and paved the way for a great career."

Akanksha Madaan
"Joining Arena Animation helped me in having a great start to my career as a design lead, and I would suggest students to join Arena to fulfil their career dreams."

Kulwant Singh
"Arena Animation has given me a wonderful opportunity to grow in my life and reach at a great professional level."

K. Chandra Mouli
"It was a wonderful experience associating with Arena as I could become a trained professional and secure a great job. Thank you Arena Animation!"

Kunal Kapoor
"Arena Animation is a great institute to start your journey in the world of animation and take your career to the top."

Jyoti Barola
"I have learnt a lot from Arena Animation, which has helped me become a trained professional. The faculty at Arena is extremely supportive and has helped me build great confidence to face the professional world."

Sushant Arora
"Arena Animation is the best place to start your career in the digital industry. The insights and training enhance your creativity and prepare you to face the professional world with confidence."

Rohit Kumar
"Joining Arena Animation has changed my life and career. Leading a team of designers is giving me great job satisfaction. I am proud to be associated with Arena Animation."

कलाकारी
Kreative Kumbh

MAGNIFICENT EXPERIENCE

Kalakari is a tribute to India's rich cultural heritage as it celebrates its traditional art and craft through performances and more. Being the first creative festival of its kind, it never fails to offer students a magnificent experience by enabling them to:

◆ Showcase their creativity
◆ Compete and interact with peers
◆ Gain industry exposure
◆ Get inspired and revel in the spirit of youth

ORBIT LIVE
BE THE STAR

Arena Animation students get an invaluable opportunity to interact with the global masters of Media and Entertainment through Orbit Live - our internationally acclaimed festival.

The festival comprises of a power-packed schedule to maximise your learnings and skills through:

- Seminars
- Workshops
- Masterclasses
- Short Film Appreciation
- Star Lounge

After a hard day's work spent in the company of these stalwarts and peers from all over India, students let their hair down at the fun carnivals.

The Media and Entertainment industry also converges at the venue on Day 3 to discuss upcoming trends and opportunities.

The festival culminates in an Awards and Industry Honours Night where the best of Arena students share the stage and get an acknowledgement from leading lights in the Media and Entertainment industry.

NSM
NATIONAL STUDENT MEET
2022

National Student Meet

The first-ever National Student Meet exclusively crafted for Arena Students was held in Goa, in 2019.

National Student Meet (NSM) is an event exclusively crafted for Arena students where they can explore a mix of learning and fun-filled, engagement-driven sessions throughout their stay in an exotic location, in a resort. The event offers an opportunity for the students to be part of the fun and learning with seminars, hands-on workshops and interactive sessions with industry experts from top studios, along with a range of frolic engagement activities.
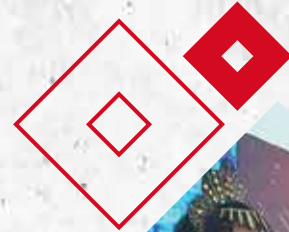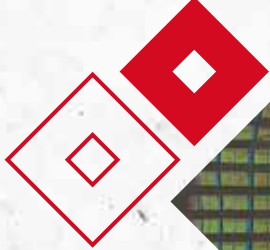
Arena Fest

A celebration of creativity beyond books. Arena Fest boasts of energy packed competitive platform like fashion show, singing, dancing act to promote students multifaceted creativity strength.With over 6000 students attending the event - Arena Fest is a marquee event of Arena Animation.

ARENA ANIMATION

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